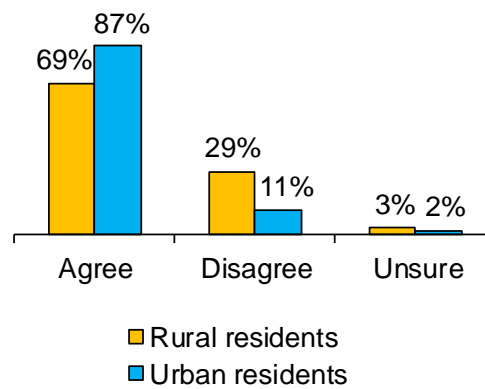


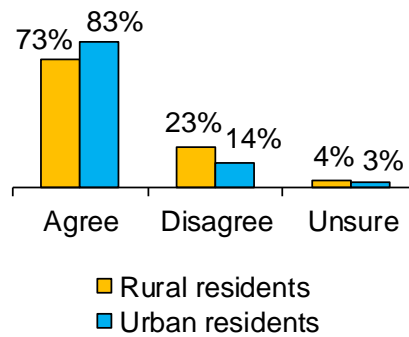


Rural Pulse™ 2016: Rural / Urban Divide

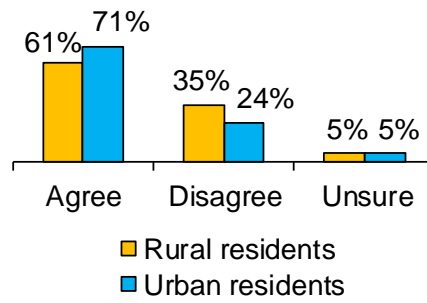
Community is a Vibrant Place to Live and Work



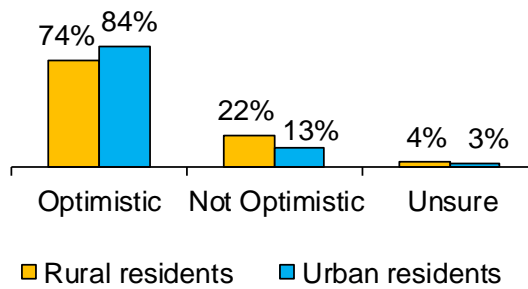
Community is Strong, Resilient and Able to Recover from Difficult Situations



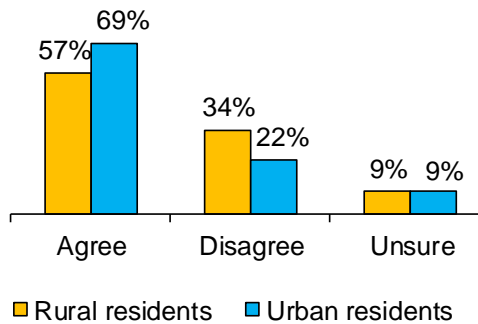
Feel Ownership of Community and Able to Contribute to Its Future



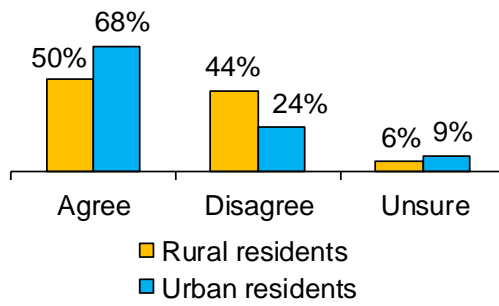
Optimistic About Future of Their Community



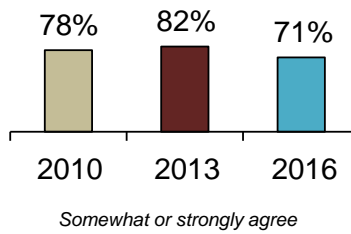
Needs and Well-Being of Rural Communities are as Important to Legislators, Policymakers as Metropolitan Areas



**People From Diverse Backgrounds
Fill Leadership Roles
Within The Community**



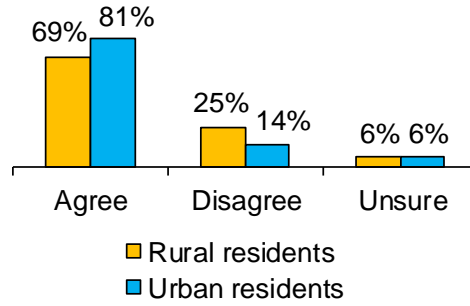
**Rural Minnesotans:
Community is a Welcoming Place
for People of All Backgrounds**



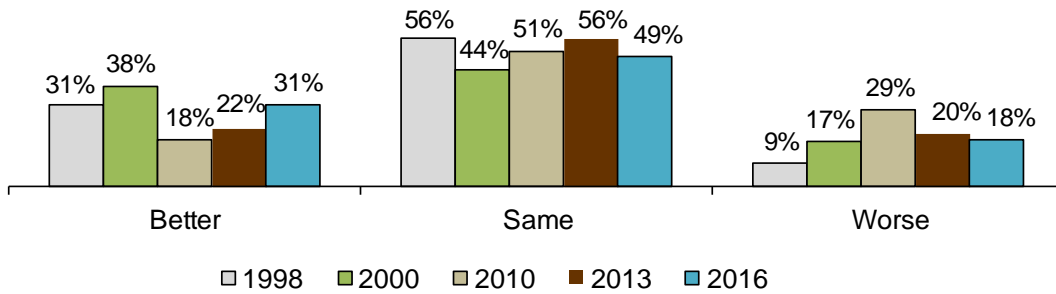
**Rural Minnesotans:
Might or Would Consider Serving
in a Leadership Role if Asked**



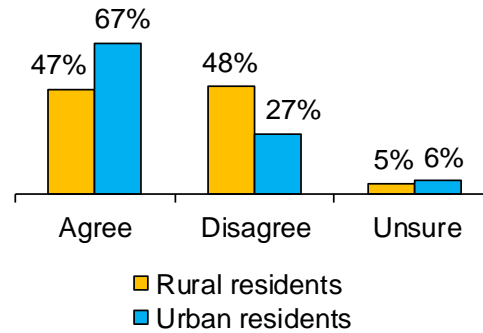
Community Accepts and Embraces Differences
 (e.g., Ethnicity, Sexual Orientation, Religion, Nationality)



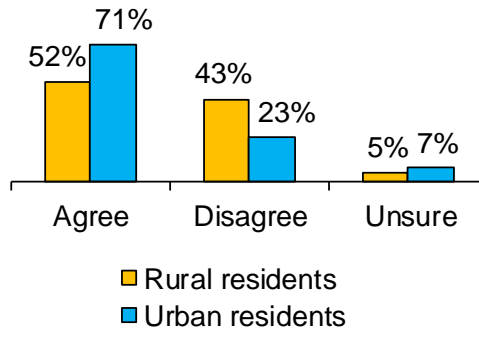
**Rural Minnesotans:
Change in Economy**



**Adequate Number of Jobs that
Pay Household-Supporting Wages**



Community Sufficiently Attracts New Businesses



Household Income Increased Over Past Year

